Average Daily Pedestrian Volume* by Location (Monday - Sunday)

ARCH ST

JFK BLVD **5,117**

MARKET ST **13,336** **8,558** **21,308** **14,343**

22,308 **19,063** **13,453**

CHESTNUT ST

SANSOM ST **15,667**

14,788

WALNUT ST **9,914**

18TH ST | 17TH ST | 16TH ST | 15TH ST | BROAD ST | 13TH ST | 12TH ST | 11TH ST | 10TH ST | 09TH ST | 08TH ST
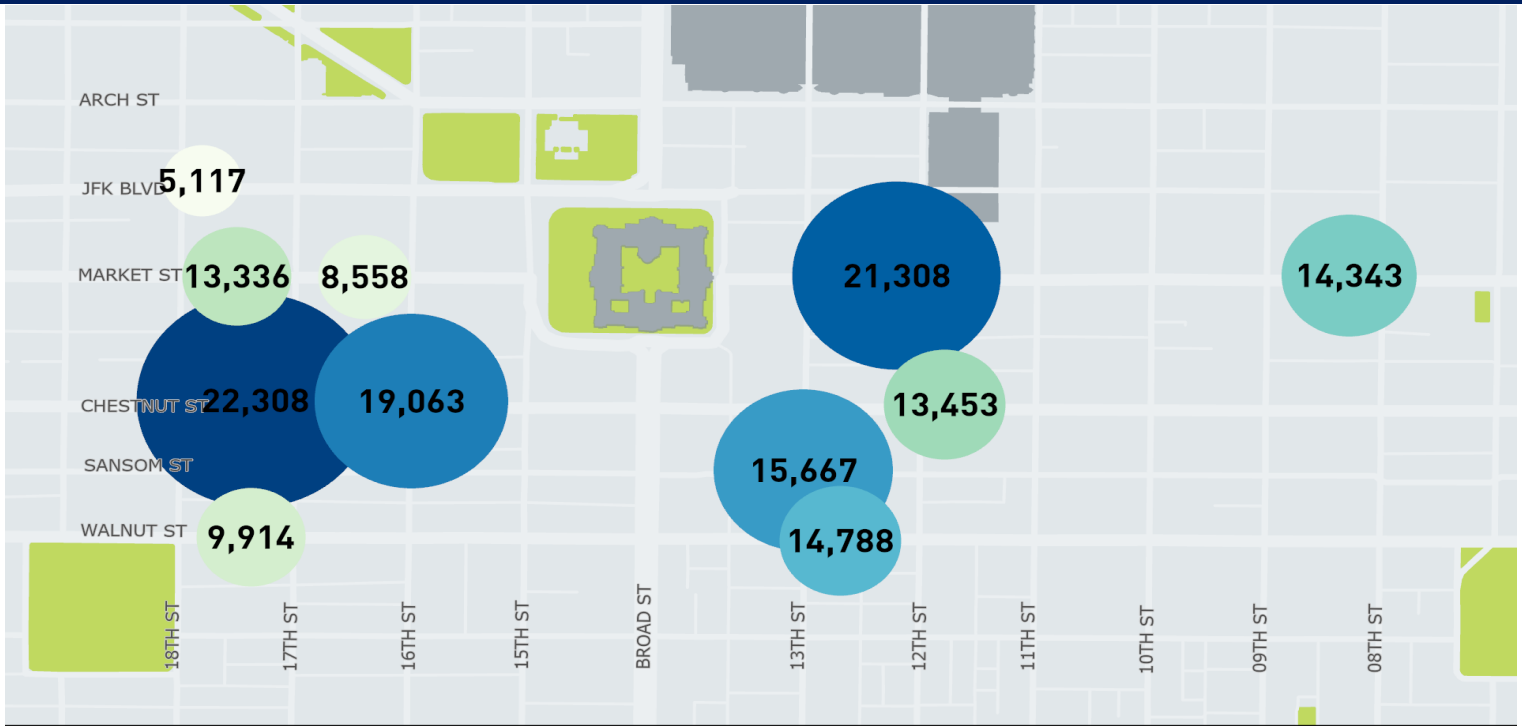
Average Daily Pedestrian Volume* by Weekday/Weekend
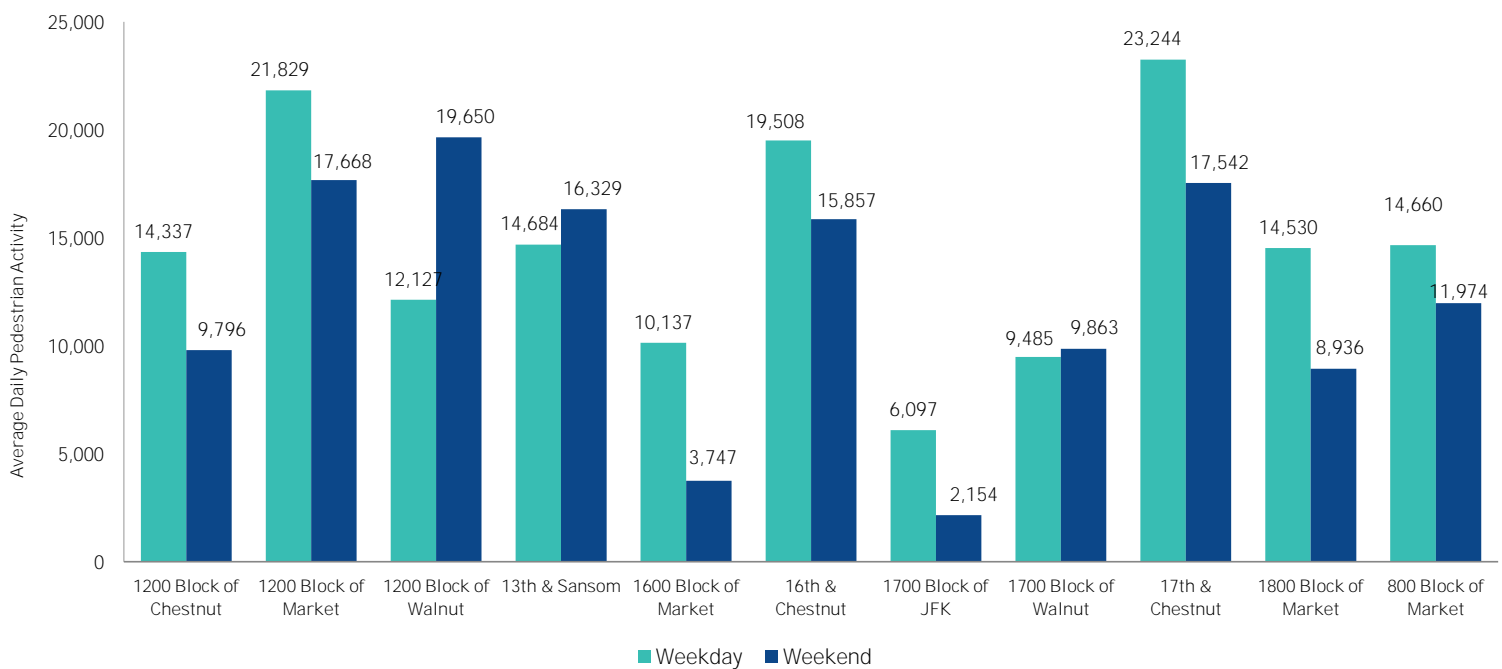
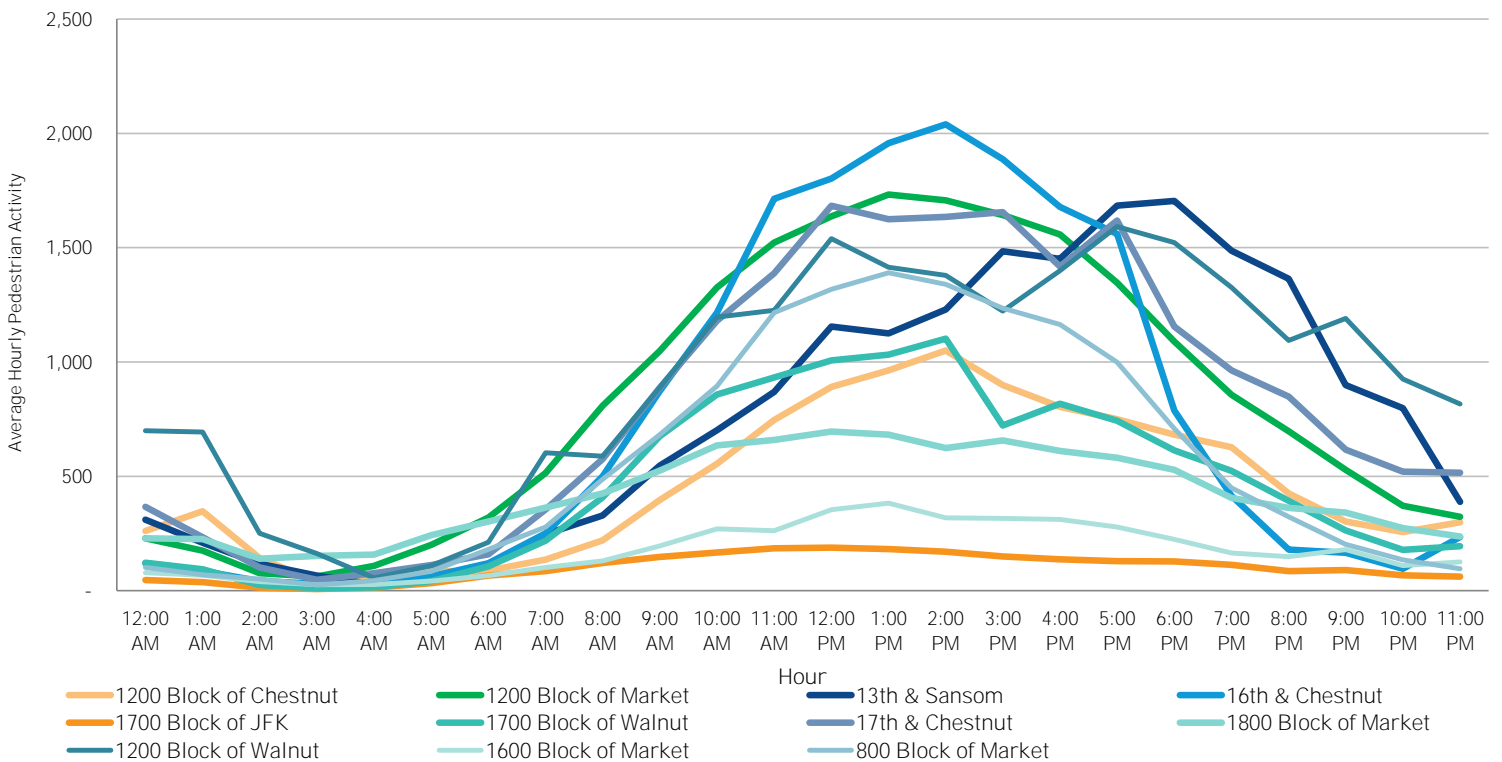| Location	Weekday	Weekend
1200 Block of Chestnut	14,337	9,796
1200 Block of Market	21,829	17,668
1200 Block of Walnut	12,127	19,650
13th & Sansom	14,684	16,329
1600 Block of Market	10,137	3,747
16th & Chestnut	19,508	15,857
1700 Block of JFK	6,097	2,154
1700 Block of Walnut	9,485	9,863
17th & Chestnut	23,244	17,542
1800 Block of Market	14,530	8,936
800 Block of Market	14,660	11,974

Pedestrian Volume refers to pedestrians traveling in both directions on either side of the street at the indicated locations

## Average Hourly Pedestrian Volume* on Weekdays (Monday - Friday)

Legend:
- 1200 Block of Chestnut
- 1200 Block of Market
- 13th & Sansom
- 16th & Chestnut
- 1700 Block of JFK
- 1700 Block of Walnut
- 17th & Chestnut
- 1800 Block of Market
- 1200 Block of Walnut
- 1600 Block of Market
- 800 Block of Market
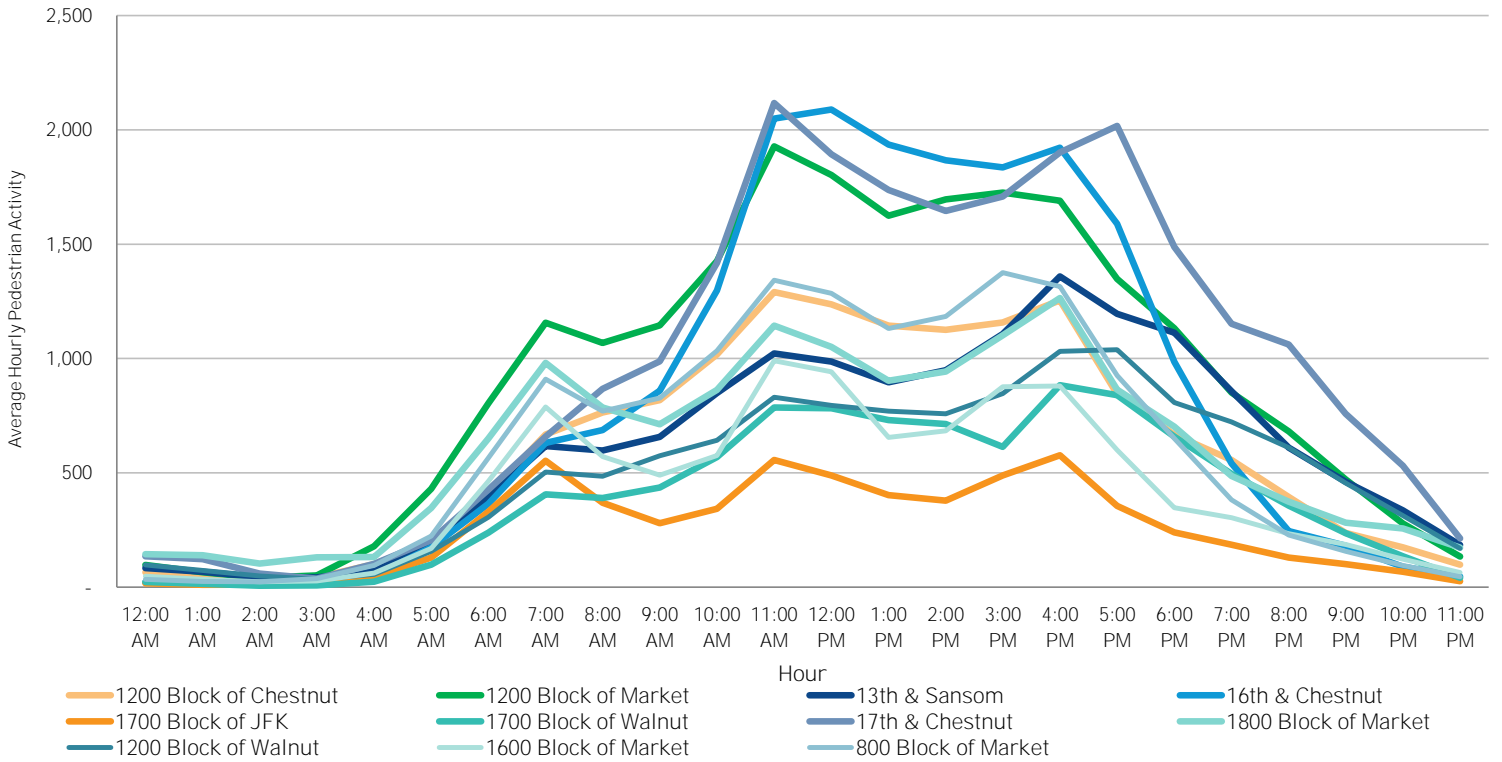
Average Hourly Pedestrian Volume* on Weekends (Saturday - Sunday)

Legend:
- 1200 Block of Chestnut
- 1200 Block of Market
- 13th & Sansom
- 16th & Chestnut
- 1700 Block of JFK
- 1700 Block of Walnut
- 17th & Chestnut
- 1800 Block of Market
- 1200 Block of Walnut
- 1600 Block of Market
- 800 Block of Market

Pedestrian Volume refers to pedestrians traveling in both directions on either side of the street at the indicated locations

Coverage Areas for Measuring Pedestrian Traffic

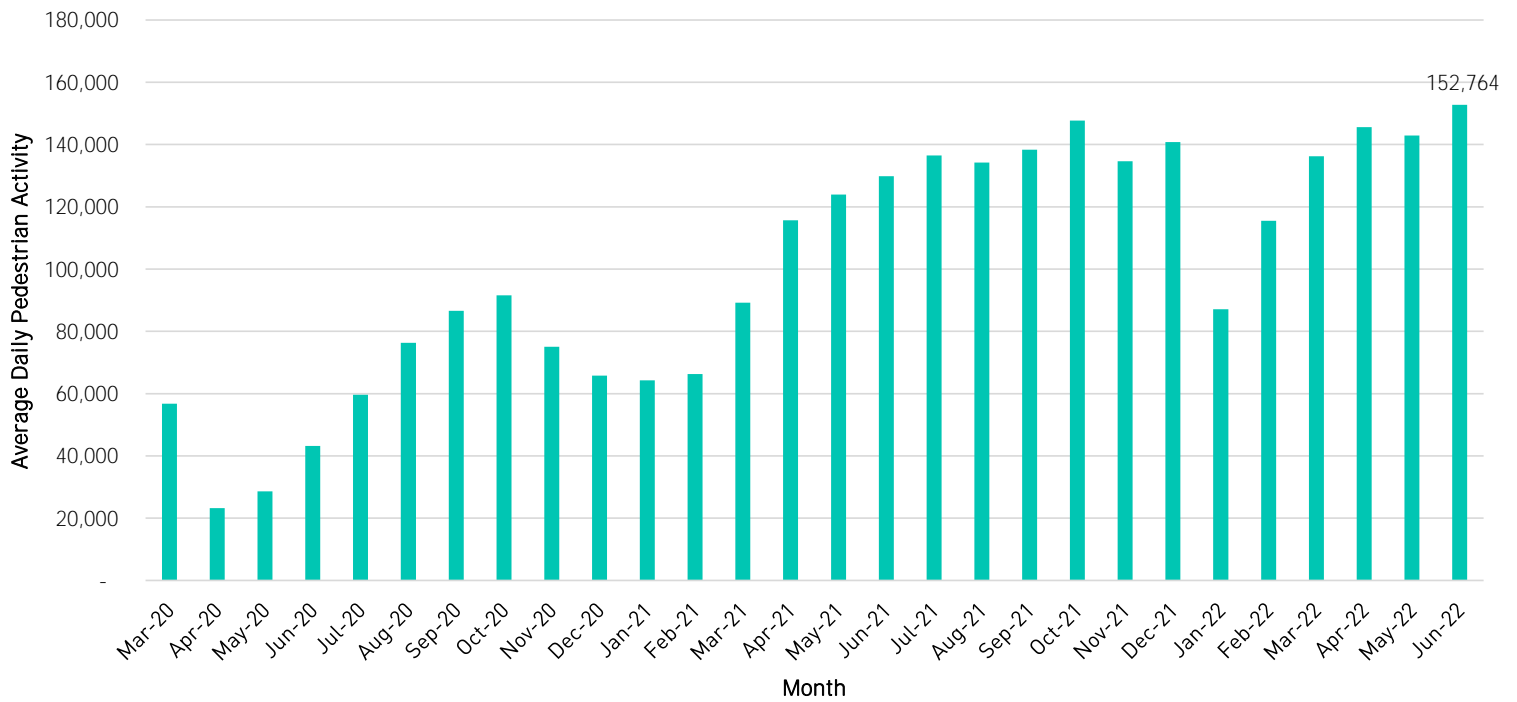Placer.Ai
CCD

Source: Center City District
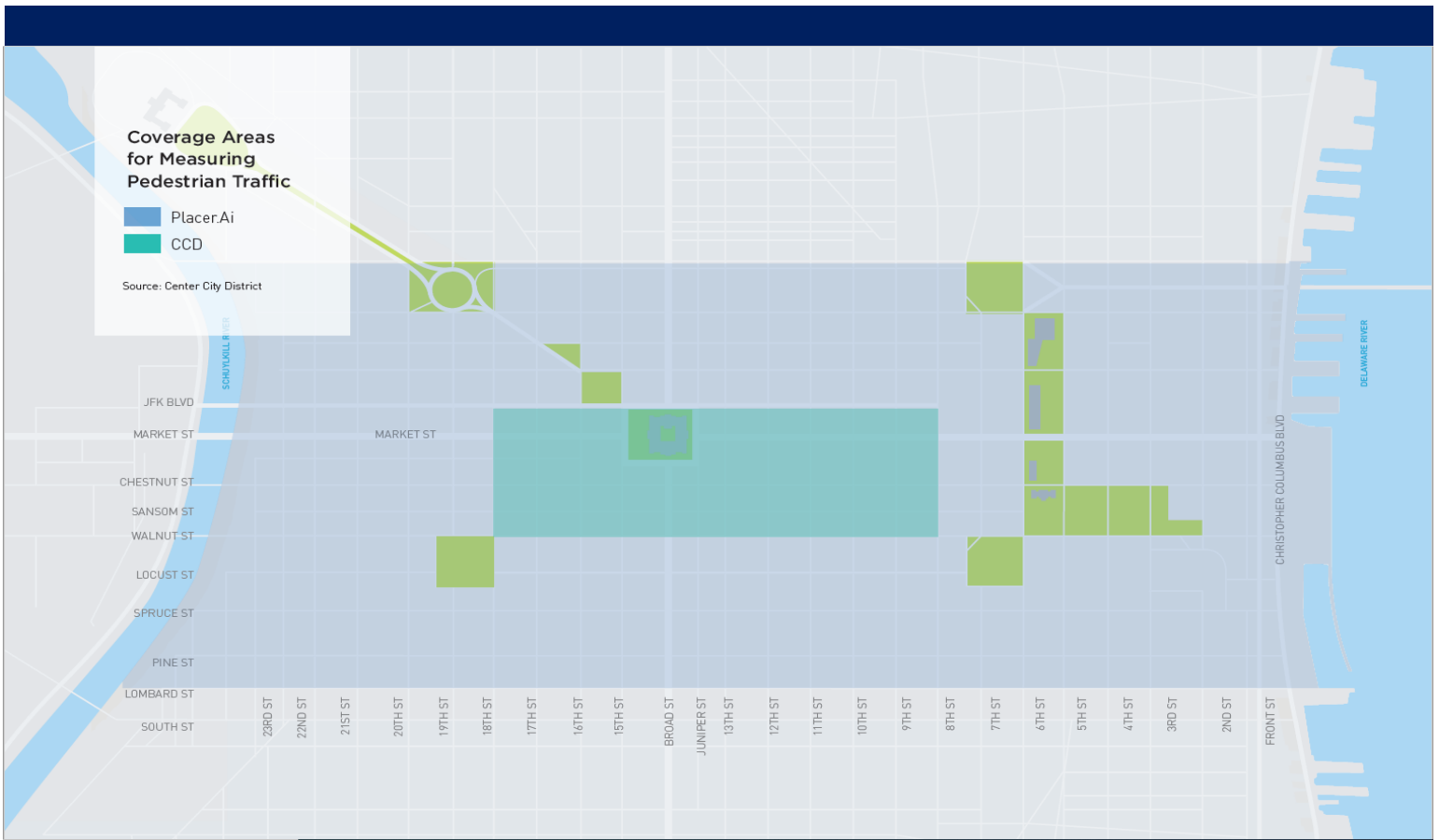
CCD has digital pedestrian counters at 20 locations throughout the dense core of Center City, 12.4% of the area between Vine Street and Lombard Street, river to river. Typically, this area has accounted for about 40% of all pedestrian traffic in the broader area of Center City between Vine and Lombard streets, river to river. For this larger area, CCD uses anonymized cellphone data, provided by Placer.ai, that sorts daily visitors to this larger area into three categories: residents, workers, and visitors, which includes tourists and regional shoppers

Center City Average Daily Pedestrians: Residents, Workers, and Other Visitor - Placer.ai

204,417

73,361

56,803

Residents — Non-Resident Workers — Visitors
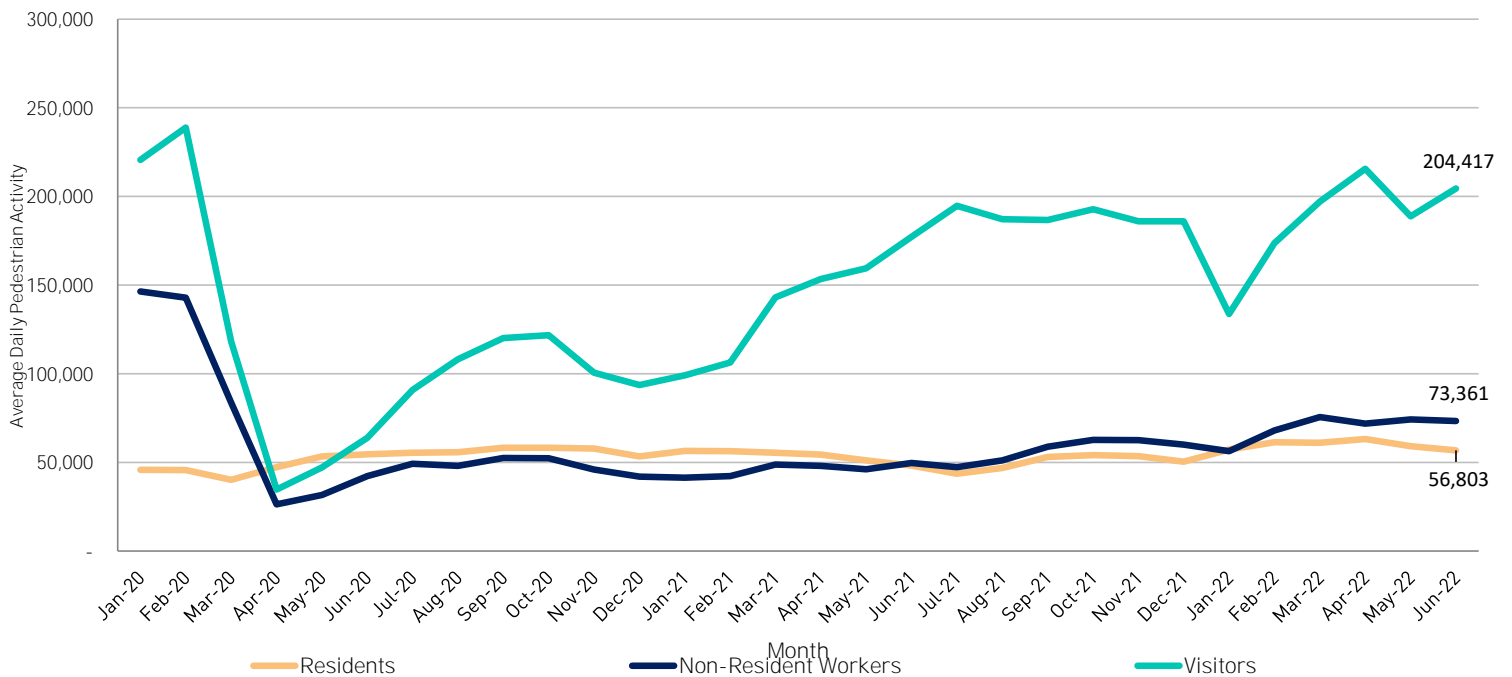
Average Daily Pedestrians At 20 Select Locations Monitored by CCD

152,764

Average Daily Pedestrian Activity vs. Month